



RS 4 quattro

Pricing and Specification Guide

This guide has been designed to help you tailor and price your chosen Audi model quickly and logically. At the back of this booklet, there is a fold-out configurator which you can fill out as you go along. Here you will also find information on other services offered by Audi. Alternatively, you can go to audi.co.uk and configure your Audi online.

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The Audi RS 4 range has not been designed for the faint-hearted. Thanks to the almighty 4.2 FSI V8 engine concealed beneath each model's bonnet, these breathtaking examples of Vorsprung durch Technik are capable of reaching 62mph in just 4.8 seconds. That's 420PS of pure, unbridled power – 430 Nm of exhilarating, spine-tingling torque.

But an RS 4 Saloon, Avant or Cabriolet makes its presence felt on the road even before you start the engine. Athletic shoulder lines, matt-aluminium exterior mirrors, a distinctive honeycomb single-frame front grille and 19" cast alloy wheels give the RS 4 a look of agility, even from the kerb. And from the comfort of a moulded RS bucket seat in Valcona leather, you'll experience a supremely sporty drive in an environment that underscores it, with perforated leather and aluminium-look RS steering wheel, RS instrument cluster and aluminium door-trims as standard.



	Power Output†	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
RS 4 quattro Saloon	420PS	6-speed manual	20E	£42,642.55	£7,462.45	£50,105.00	£51,030.00
RS 4 quattro Avant	420PS	6-speed manual	20E	£43,621.28	£7,633.72	£51,255.00	£52,180.00
RS 4 quattro Cabriolet	420PS	6-speed manual	20E	£50,276.60	£8,798.40	£59,075.00	£60,000.00

	CO2 emissions g/km	Urban	Extra Urban	Combined	Acceleration, 0-62 mph, seconds	Top speed, mph
RS 4 quattro Saloon	324	13.7 (20.7)	30.1 (9.4)	20.9 (13.5)	4.8	155**
RS 4 quattro Avant	326	13.6 (20.8)	29.7 (9.5)	20.8 (13.6)	4.9	155**
RS 4 quattro Cabriolet	336	13.2 (21.4)	29.4 (9.6)	20.3 (13.9)	4.9	155**

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel and numberplates at £575.00 (inc. VAT), Road Fund Licence (which may vary depending on model, see page 22 for details) and first registration fee at £50.00.

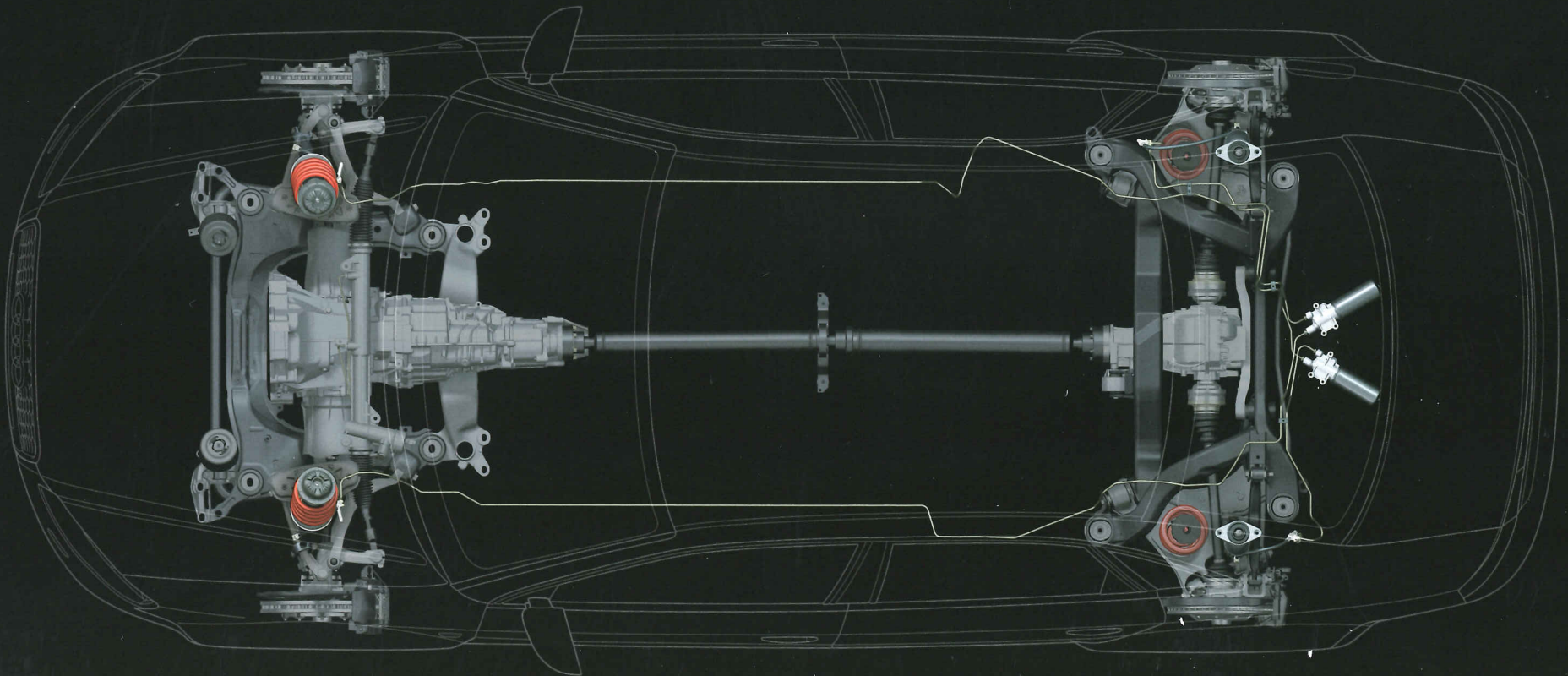
For OTR price calculations, the maximum possible Road Fund Licence value has been used (see page 22 for details). RRP – Recommended Retail Price.
*Fuel consumption according to 1999/100/EU in mpg (l/100km).

**Electronically limited. †The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139

quattro®

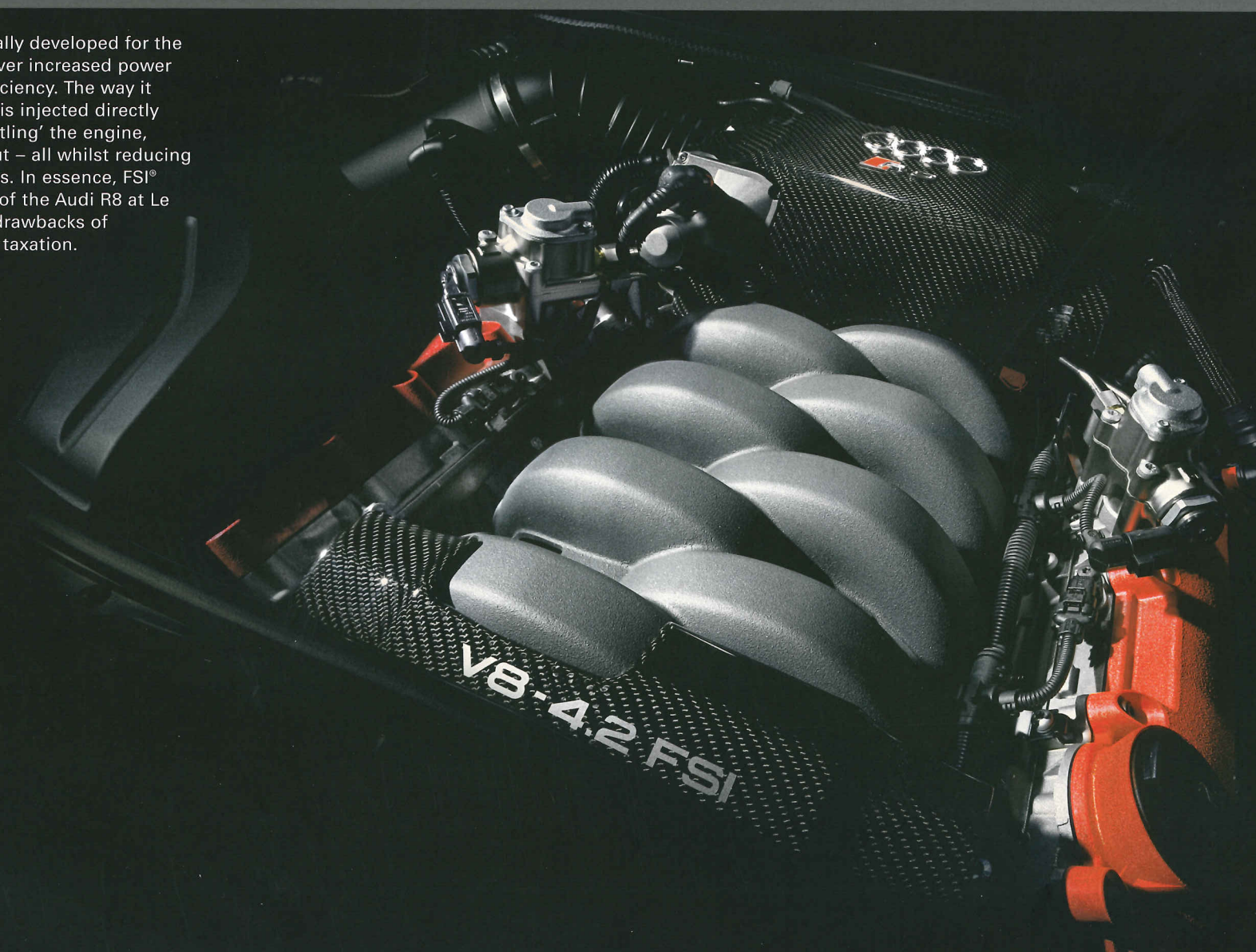
Permanent four-wheel-drive

Cars that deliver as much pulling power as the RS 4 Saloon, Avant and Cabriolet need a harness in place – a technology that delivers safety and control whilst enhancing the sporty characteristics which make them so thrilling to drive. That's why the latest generation of quattro® permanent four-wheel-drive comes as standard on all models. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding. In the RS 4, drive power is continuously distributed between the front and rear axles depending on weather conditions, road surface and gradient. And what better technology to feature on these sport-oriented models than the one that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago.



FSI®

FSI® is a unique Audi technology, originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, 'unthrottling' the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. In essence, FSI® delivers an exhilarating – or in the case of the Audi R8 at Le Mans – race-winning drive without the drawbacks of excessive fuel costs or emissions-based taxation.



Standard equipment

All new RS 4 quattro models have the following items of standard equipment:

3-point seat belts with pre-tensioners for all seats

6-CD changer (Cabriolet only)

Acoustic parking system – front and rear

Alloy wheels – 9J x 19 7-arm double-spoke with 255/35 R19 Y tyres

Aluminium foot pedals

Anti-lock Braking System (ABS)

Anti-Slip Regulation (ASR) traction control

Anti-theft device – Thatcham Category 1 Approved

Body-coloured rear spoiler

Body styling in body colour

BOSE sound system with dynamic driving-noise compensation and 190 Watt output

Concert radio and single front-loading CD with MP3 file compatibility and 10 loudspeakers. (Saloon and Avant only)

Cross-drilled brake discs

Cruise control system

Digital clock with date

DVD Satellite Navigation (Cabriolet only)

Driver and front passenger two-stage airbags

Driver's Information System (DIS) with RS 4 welcome logo and colour display

Electric windows

Electronic Brake-force Distribution (EBD)

Electronic climate control with individual driver and front-passenger temperature controls

Electronic Differential Lock (EDL) traction control

Electronic Stability Programme (ESP)

Engine starter button on centre console

Exhaust pipes (x2) in oval-shaped visible chrome

Exterior mirrors with single-arm design in matt aluminium look, electrically operated and heated

Front and rear fog lights

Front and rear tailored floor mats

Front centre armrest (Cabriolet only)

Headlight-cleaning system

Head restraints for all seats

Heat-insulating tinted glass

Heated front seats

Inlays in RS 4 Carbon Fibre

Interior lighting package

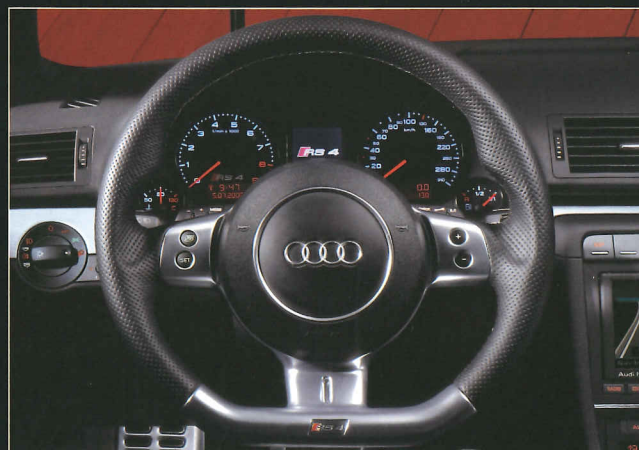
ISOFIX for rear seats (front and rear in Cabriolet)

Leather/aluminium gear knob

Leather upholstery in black metallic 'Valcona' (Saloon and Avant only)

Leather upholstery in black 'Silk Nappa' (Cabriolet only)

Load area pack – 12V power socket and luggage straps



For all RS 4 Saloon and Avant models registered by 30 September 2007:

DVD Satellite Navigation system Plus for £500 total RRP including VAT

6-CD auto-changer for £290 total RRP including VAT

Please refer to page 14 for full details.

Locking wheel bolts

Matt aluminium side window trims

quattro permanent four-wheel-drive

Radiator grille in RS 4 honeycomb design

Rear window wash-wipe (Avant only)

Remote-control central locking

Removable and retractable luggage cover (Avant only)

RS 4 bucket seats with manual position-adjustment, electric lumbar support and electrically inflatable side bolsters operated from 'Sport' button on RS Sports steering wheel or dedicated seat switch (to reduce weight, no electrical seat-position adjustment available) (Saloon and Avant only)

RS exterior mirrors with twin-arm design in matt aluminium look, electrically operated and heated (folding function not available) (Saloon and Avant only)

RS 4 Sports suspension with variable shock absorption and Dynamic Ride Control (DRC)

RS instrument dials

RS Sports steering wheel in perforated leather with flattened aluminium section, with 'Sport' button to activate RS 4 bucket seat bolsters (not applicable on optional Recaro Sports seats or Cabriolet Sports seats), remap throttle control and engine sound pattern

Roof rails in matt aluminium look (Avant only)

Safety steering column with height and reach adjustment

Scuff plates in aluminium with RS 4 badge (Saloon and Avant only)

Seatbelt reminder

servotronic speed-related power-assisted steering

Sideguard – head-protection airbag system (Saloon and Avant only)

Side-impact protection

Soft-touch release on luggage compartment

Split-folding rear seats (Saloon and Avant only)

Sports seats with electric seat adjustment in Silk Nappa leather with contrasting piping and embossed with RS 4 logo (Cabriolet only)

Storage pack, 2 rear cup holders and lockable glove compartment (Saloon and Avant only)

Through-load facility

Tool kit in luggage compartment

Twin-level luggage floor system (Avant only)

Tyre mobility system with 12V compressor and tyre sealant

Tyre pressure monitor

Visible vehicle identification number

Warning triangle

Windscreen with Sunband (Cabriolet only)

Xenon Plus headlights with daytime-running lights



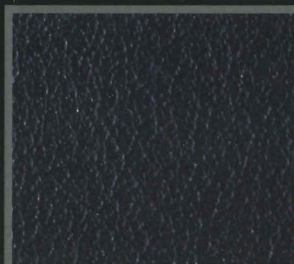
RS 4 bucket seats



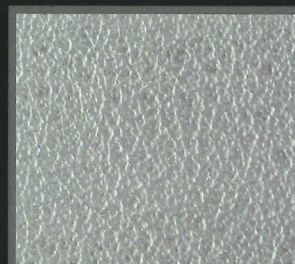
Race cloth/leather



Valcona leather,
black metallic



Silk Nappa leather, black
with silver piping



Silk Nappa leather, silver
with black piping

Standard inlays



RS 4 Carbon Fibre



Matt Aluminium



Piano Finish, black



Fine-grain Myrtle, Nutmeg

Additional upholstery and inlays available in Audi exclusive section on pages 12 and 13.

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Audi exclusive leather equipment and trim (package 1). Leather seat upholstery, door-trim inserts, head restraints, rear centre armrest and front centre armrest (if fitted) from the Audi exclusive colour range. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	• -	• -	- •	£2,382.98 £2,553.19	£2,800.00 £3,000.00
Audi exclusive leather equipment and trim (package 2) Black Pearl Nappa/Alcantara leather. Black Pearl Nappa leather seat upholstery with Alcantara seat centre sections and door inserts from the Audi exclusive range. Head restraints, rear centre armrest and front centre armrest (if fitted) in Black Pearl Nappa leather. Only in combination with Recaro Sports seats	•	•	-	£2,000.00	£2,350.00
Audi exclusive RS 4 package in black/coloured leather. Black leather seats with coloured seat-side inserts in perforated leather, coloured seam stitching, floor mats with coloured leather piping, RS 4 Sports steering wheel and gear gaiter in black with coloured stitching. Available on RS 4 bucket seats only with coloured parts in Carmine red, Goya yellow or silver. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	•	•	•	£2,680.85	£3,150.00
Seatbelts from Audi exclusive colour range	•	•	•	£936.17	£1,100.00
Black Suede RS Sports steering wheel , with suede gear knob	•	•	•	£382.98	£450.00
Controls pack , leather steering wheel trim, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	£531.91	£625.00
Inlays , fascia and door trim inlays from Audi exclusive range	•	•	•	£617.02	£725.00
RS 4 floor mats from Audi exclusive, with RS 4 emblem on front floor mats, with piping in black or silver	•	•	•	£302.13	£355.00
Floor mats from Audi exclusive, with leather piping from Audi exclusive colour range	• -	• -	- •	£268.09 £221.28	£315.00 £260.00
Floor mats and carpets from Audi exclusive, with leather piping on floor mats from Audi exclusive colour range	• -	• -	- •	£680.85 £598.29	£800.00 £700.00
Black optic pack , black trims framing side windows, gloss-black front grille and body-coloured boot lid strip	•	•	-	£255.32	£300.00
Privacy glass. Dark-tinted rear windows, rear door windows and rear side windows (available on Avant models only)	-	•	-	£276.60	£325.00



Options are subject to availability and may extend delivery.
 - = Not available • = Available

Seats

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Electric front Recaro Sports seats , with electric adjustment for height, forwards and backwards position and backrest angle, and front side airbags (please note that electrically-activated side bolsters are deleted with this option on Saloon and Avant only)	•	•	-	No charge	
Heated seats – front and outer rear , individually controlled with variable temperature adjustment	•	•	•	£170.21	£200.00
RS 4 bucket seats with manual position-adjustment, electric lumbar support and electrically inflatable side bolsters operated from 'Sport' button on RS Sports steering wheel or dedicated seat switch (Cabriolet models include a lever which adjusts seat backrest only for access to rear seats. The seat base is moved via the manual forwards and backwards adjustment bar at the front of the seat)	S	S	•	No charge	

Safety and security

Adaptive light . Swivelling headlights for improved illumination on a winding road	•	•	•	£276.60	£325.00
Auto-dimming rear view mirror , with light and rain sensors and coming-home function (headlights remain on for a fixed period after key is removed from ignition)	•	•	•	£170.21	£200.00
Door-mirror housings in body colour	•	•	•	£72.34	£85.00
Door-mirrors – electrically folding	-	-	•	£102.13	£120.00
Door-mirrors – auto-dimming and folding. Only in combination with auto-dimming rear view mirror	-	-	•	£289.36	£340.00
Double glazing to side windows for improved sound insulation and additional break-in protection. Rear windows in standard glass	•	•	-	£340.43	£400.00
First-aid Kit	•	•	•	£21.28	£25.00
ISOFIX child-seat preparation , for front passenger's seat and outer rear seats, including passenger airbag deactivation switch. Only in combination with Recaro Sports Seats	•	•	S	No charge	
HomeLink®** compatible garage door opener	•	•	•	£144.68	£170.00
Rear side airbags	•	•	-	£255.32	£300.00
Seatbelts , from the Audi exclusive colour range	•	•	•	£936.17	£1,100.00

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- = Not available • = Available S = Standard

RRP – Recommended Retail Price.
**HomeLink is a registered trademark of Johnson Controls. For information on compatibility, visit www.homelink.com

Audi Centre Approved Accessories

Tracker stolen-vehicle recovery systems

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Tracker Monitor	•	•	•	*	*
Tracker Horizon	•	•	•	*	*

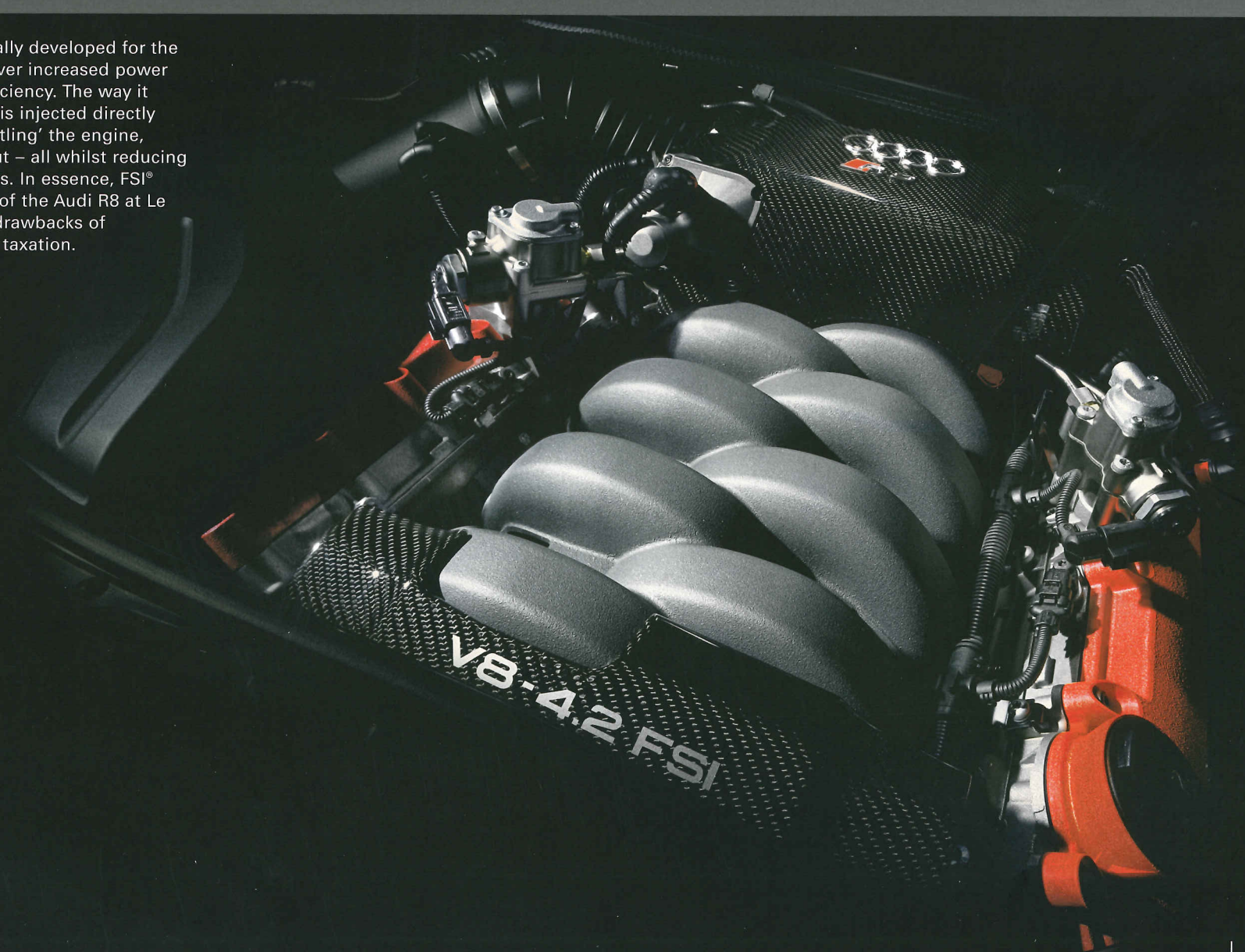
* For individual product information, pricing, fitting and subscription please contact your Audi Centre.



Options are subject to availability and may extend delivery.
• = Available

Further accessories can be found in the Audi Approved Accessories brochure for this model.
Please consult your Audi Centre for more details.

FSI® is a unique Audi technology, originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, 'unthrottling' the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. In essence, FSI® delivers an exhilarating – or in the case of the Audi R8 at Le Mans – race-winning drive without the drawbacks of excessive fuel costs or emissions-based taxation.



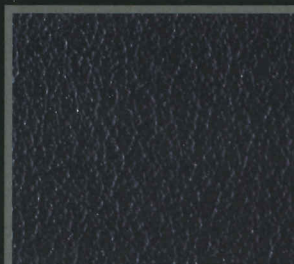
RS 4 bucket seats



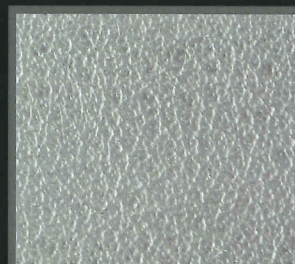
Race cloth/leather



Valcona leather,
black metallic



Silk Nappa leather, black
with silver piping



Silk Nappa leather, silver
with black piping

Standard inlays



RS 4 Carbon Fibre



Matt Aluminium



Piano Finish, black



Fine-grain Myrtle, Nutmeg

Additional upholstery and inlays available in Audi exclusive section on pages 12 and 13.

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Audi exclusive leather equipment and trim (package 1). Leather seat upholstery, door-trim inserts, head restraints, rear centre armrest and front centre armrest (if fitted) from the Audi exclusive colour range. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	• –	• –	– •	£2,382.98 £2,553.19	£2,800.00 £3,000.00
Audi exclusive leather equipment and trim (package 2) Black Pearl Nappa/Alcantara leather. Black Pearl Nappa leather seat upholstery with Alcantara seat centre sections and door inserts from the Audi exclusive range. Head restraints, rear centre armrest and front centre armrest (if fitted) in Black Pearl Nappa leather. Only in combination with Recaro Sports seats	•	•	–	£2,000.00	£2,350.00
Audi exclusive RS 4 package in black/coloured leather. Black leather seats with coloured seat-side inserts in perforated leather, coloured seam stitching, floor mats with coloured leather piping, RS 4 Sports steering wheel and gear gaiter in black with coloured stitching. Available on RS 4 bucket seats only with coloured parts in Carmine red, Goya yellow or silver. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	•	•	•	£2,680.85	£3,150.00
Seatbelts from Audi exclusive colour range	•	•	•	£936.17	£1,100.00
Black Suede RS Sports steering wheel , with suede gear knob	•	•	•	£382.98	£450.00
Controls pack , leather steering wheel trim, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	£531.91	£625.00
Inlays , fascia and door trim inlays from Audi exclusive range	•	•	•	£617.02	£725.00
RS 4 floor mats from Audi exclusive, with RS 4 emblem on front floor mats, with piping in black or silver	•	•	•	£302.13	£355.00
Floor mats from Audi exclusive, with leather piping from Audi exclusive colour range	• –	• –	– •	£268.09 £221.28	£315.00 £260.00
Floor mats and carpets from Audi exclusive, with leather piping on floor mats from Audi exclusive colour range	• –	• –	– •	£680.85 £598.29	£800.00 £700.00
Black optic pack , black trims framing side windows, gloss-black front grille and body-coloured boot lid strip	•	•	–	£255.32	£300.00
Privacy glass. Dark-tinted rear windows, rear door windows and rear side windows (available on Avant models only)	–	•	–	£276.60	£325.00



Options are subject to availability and may extend delivery.
 – = Not available • = Available

Seats

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Electric front Recaro Sports seats , with electric adjustment for height, forwards and backwards position and backrest angle, and front side airbags (please note that electrically-activated side bolsters are deleted with this option on Saloon and Avant only)	•	•	-	No charge	
Heated seats – front and outer rear , individually controlled with variable temperature adjustment	•	•	•	£170.21	£200.00
RS 4 bucket seats with manual position-adjustment, electric lumbar support and electrically inflatable side bolsters operated from 'Sport' button on RS Sports steering wheel or dedicated seat switch (Cabriolet models include a lever which adjusts seat backrest only for access to rear seats. The seat base is moved via the manual forwards and backwards adjustment bar at the front of the seat)	S	S	•	No charge	

Safety and security

Adaptive light . Swivelling headlights for improved illumination on a winding road	•	•	•	£276.60	£325.00
Auto-dimming rear view mirror , with light and rain sensors and coming-home function (headlights remain on for a fixed period after key is removed from ignition)	•	•	•	£170.21	£200.00
Door-mirror housings in body colour	•	•	•	£72.34	£85.00
Door-mirrors – electrically folding	-	-	•	£102.13	£120.00
Door-mirrors – auto-dimming and folding. Only in combination with auto-dimming rear view mirror	-	-	•	£289.36	£340.00
Double glazing to side windows for improved sound insulation and additional break-in protection. Rear windows in standard glass	•	•	-	£340.43	£400.00
First-aid Kit	•	•	•	£21.28	£25.00
ISOFIX child-seat preparation , for front passenger's seat and outer rear seats, including passenger airbag deactivation switch. Only in combination with Recaro Sports Seats	•	•	S	No charge	
HomeLink®** compatible garage door opener	•	•	•	£144.68	£170.00
Rear side airbags	•	•	-	£255.32	£300.00
Seatbelts , from the Audi exclusive colour range	•	•	•	£936.17	£1,100.00

Options are subject to availability and may extend delivery.
- = Not available • = Available S = Standard

RRP – Recommended Retail Price.
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Standard equipment

All new RS 4 quattro models have the following items of standard equipment:

3-point seat belts with pre-tensioners for all seats

6-CD changer (Cabriolet only)

Acoustic parking system – front and rear

Alloy wheels – 9J x 19 7-arm double-spoke with 255/35 R19 Y tyres

Aluminium foot pedals

Anti-lock Braking System (ABS)

Anti-Slip Regulation (ASR) traction control

Anti-theft device – Thatcham Category 1 Approved

Body-coloured rear spoiler

Body styling in body colour

BOSE sound system with dynamic driving-noise compensation and 190 Watt output

Concert radio and single front-loading CD with MP3 file compatibility and 10 loudspeakers. (Saloon and Avant only)

Cross-drilled brake discs

Cruise control system

Digital clock with date

DVD Satellite Navigation (Cabriolet only)

Driver and front passenger two-stage airbags

Driver's Information System (DIS) with RS 4 welcome logo and colour display

Electric windows

Electronic Brake-force Distribution (EBD)

Electronic climate control with individual driver and front-passenger temperature controls

Electronic Differential Lock (EDL) traction control

Electronic Stability Programme (ESP)

Engine starter button on centre console

Exhaust pipes (x2) in oval-shaped visible chrome

Exterior mirrors with single-arm design in matt aluminium look, electrically operated and heated

Front and rear fog lights

Front and rear tailored floor mats

Front centre armrest (Cabriolet only)

Headlight-cleaning system

Head restraints for all seats

Heat-insulating tinted glass

Heated front seats

Inlays in RS 4 Carbon Fibre

Interior lighting package

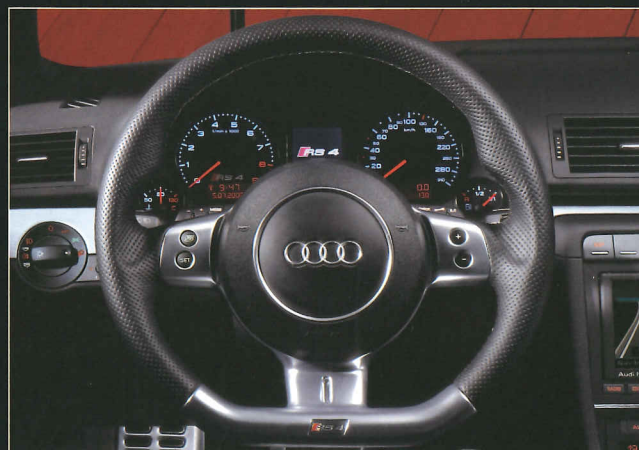
ISOFIX for rear seats (front and rear in Cabriolet)

Leather/aluminium gear knob

Leather upholstery in black metallic 'Valcona' (Saloon and Avant only)

Leather upholstery in black 'Silk Nappa' (Cabriolet only)

Load area pack – 12V power socket and luggage straps



For all RS 4 Saloon and Avant models registered by 30 September 2007:

DVD Satellite Navigation system Plus for £500 total RRP including VAT

6-CD auto-changer for £290 total RRP including VAT

Please refer to page 14 for full details.

Locking wheel bolts

Matt aluminium side window trims

quattro permanent four-wheel-drive

Radiator grille in RS 4 honeycomb design

Rear window wash-wipe (Avant only)

Remote-control central locking

Removable and retractable luggage cover (Avant only)

RS 4 bucket seats with manual position-adjustment, electric lumbar support and electrically inflatable side bolsters operated from 'Sport' button on RS Sports steering wheel or dedicated seat switch (to reduce weight, no electrical seat-position adjustment available) (Saloon and Avant only)

RS exterior mirrors with twin-arm design in matt aluminium look, electrically operated and heated (folding function not available) (Saloon and Avant only)

RS 4 Sports suspension with variable shock absorption and Dynamic Ride Control (DRC)

RS instrument dials

RS Sports steering wheel in perforated leather with flattened aluminium section, with 'Sport' button to activate RS 4 bucket seat bolsters (not applicable on optional Recaro Sports seats or Cabriolet Sports seats), remap throttle control and engine sound pattern

Roof rails in matt aluminium look (Avant only)

Safety steering column with height and reach adjustment

Scuff plates in aluminium with RS 4 badge (Saloon and Avant only)

Seatbelt reminder

servotronic speed-related power-assisted steering

Sideguard – head-protection airbag system (Saloon and Avant only)

Side-impact protection

Soft-touch release on luggage compartment

Split-folding rear seats (Saloon and Avant only)

Sports seats with electric seat adjustment in Silk Nappa leather with contrasting piping and embossed with RS 4 logo (Cabriolet only)

Storage pack, 2 rear cup holders and lockable glove compartment (Saloon and Avant only)

Through-load facility

Tool kit in luggage compartment

Twin-level luggage floor system (Avant only)

Tyre mobility system with 12V compressor and tyre sealant

Tyre pressure monitor

Visible vehicle identification number

Warning triangle

Windscreen with Sunband (Cabriolet only)

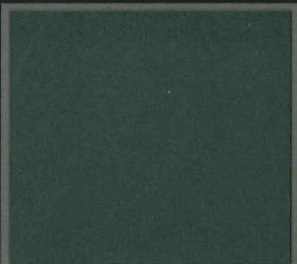
Xenon Plus headlights with daytime-running lights



Standard colours



Avus Silver, pearl effect



Deep Green, pearl effect



Daytona Grey, pearl effect



Imola Yellow



Silver, metallic



Misano Red, pearl effect



Mugello Blue, pearl effect



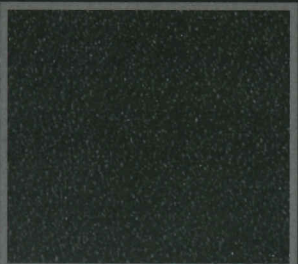
Phantom Black, pearl effect



Sprint Blue, pearl effect

Additional colours available in Audi exclusive section on pages 12 and 13.

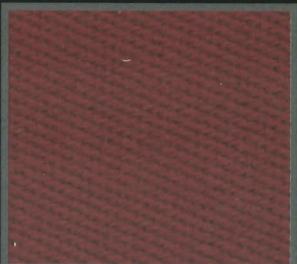
Hood colours (Cabriolet only)



Black



Blue



Red

All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Standard upholstery

RS 4 bucket seats



Race cloth/leather

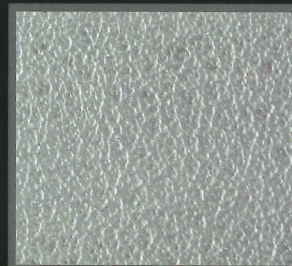


Valcona leather,
black metallic

Recaro Sports seats / Cabriolet Sports seats

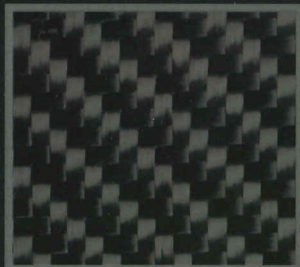


Silk Nappa leather, black
with silver piping



Silk Nappa leather, silver
with black piping

Standard inlays



RS 4 Carbon Fibre



Matt Aluminium



Piano Finish, black



Fine-grain Myrtle, Nutmeg

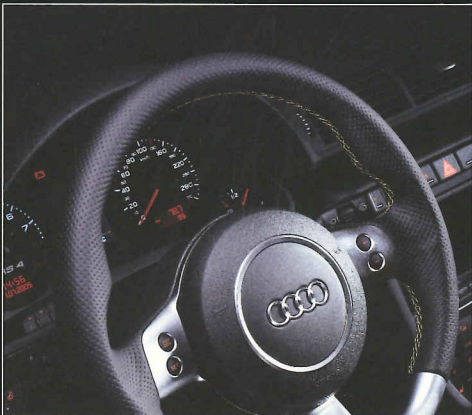
Additional upholstery and inlays available in Audi exclusive section on pages 12 and 13.

Audi exclusive

In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi RS 4 range it's present in everything, from the distinctive single-frame front grille to the stylish tail lights. But for that extra element of exclusivity, customise your Audi according to your own unique taste with options from Audi exclusive. Whether you want fine Valcona leather seats in a choice of 27 colours or even a customised steering wheel in your RS 4, Audi exclusive offers an impressive number of options to make it your own.

Any colour from range.
If you require an Audi paint colour that is not part of the RS 4 colour range, this can be achieved through Audi exclusive. Please ask your Audi Centre

Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
•	•	•	£1,446.81	£1,700.00



	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Audi exclusive leather equipment and trim (package 1). Leather seat upholstery, door-trim inserts, head restraints, rear centre armrest and front centre armrest (if fitted) from the Audi exclusive colour range. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	• –	• –	– •	£2,382.98 £2,553.19	£2,800.00 £3,000.00
Audi exclusive leather equipment and trim (package 2) Black Pearl Nappa/Alcantara leather. Black Pearl Nappa leather seat upholstery with Alcantara seat centre sections and door inserts from the Audi exclusive range. Head restraints, rear centre armrest and front centre armrest (if fitted) in Black Pearl Nappa leather. Only in combination with Recaro Sports seats	•	•	–	£2,000.00	£2,350.00
Audi exclusive RS 4 package in black/coloured leather. Black leather seats with coloured seat-side inserts in perforated leather, coloured seam stitching, floor mats with coloured leather piping, RS 4 Sports steering wheel and gear gaiter in black with coloured stitching. Available on RS 4 bucket seats only with coloured parts in Carmine red, Goya yellow or silver. Valcona leather on Saloon and Avant models and Fine Nappa leather on Cabriolet models	•	•	•	£2,680.85	£3,150.00
Seatbelts from Audi exclusive colour range	•	•	•	£936.17	£1,100.00
Black Suede RS Sports steering wheel , with suede gear knob	•	•	•	£382.98	£450.00
Controls pack , leather steering wheel trim, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	£531.91	£625.00
Inlays , fascia and door trim inlays from Audi exclusive range	•	•	•	£617.02	£725.00
RS 4 floor mats from Audi exclusive, with RS 4 emblem on front floor mats, with piping in black or silver	•	•	•	£302.13	£355.00
Floor mats from Audi exclusive, with leather piping from Audi exclusive colour range	• –	• –	– •	£268.09 £221.28	£315.00 £260.00
Floor mats and carpets from Audi exclusive, with leather piping on floor mats from Audi exclusive colour range	• –	• –	– •	£680.85 £598.29	£800.00 £700.00
Black optic pack , black trims framing side windows, gloss-black front grille and body-coloured boot lid strip	•	•	–	£255.32	£300.00
Privacy glass. Dark-tinted rear windows, rear door windows and rear side windows (available on Avant models only)	–	•	–	£276.60	£325.00



Options are subject to availability and may extend delivery.
 – = Not available • = Available

Wheels, tyres and suspension

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
8.5J x 18 5-spoke design alloy wheels with 255/40 R18 Y tyres	•	•	•	No charge	
Sports Suspension Plus. Firmer spring and shock-absorber settings than standard and approx. 10mm lower than standard	•	•	-	£425.53	£500.00
Ceramic brakes. Lightweight ventilated ceramic brakes for front wheels with 6-piston monobloc aluminium callipers at front. Audi ceramic logo on front callipers	•	•	•	£3,604.26	£4,235.00

Audio and communication

Audi Symphony radio , with integrated front-loading 6-CD changer with MP3 file compatibility	-	-	-	£395.74	£465.00
	•	•	-	£225.53	£265.00
6-CD auto-changer , located in the glove compartment (cannot be combined with iPod connection)	•	•	-	£272.34	£320.00
- in combination with DVD Satellite Navigation system Plus	•	•	S	£246.80	£290.00
GSM mobile telephone preparation on dashboard , with hands-free function, Bluetooth interface, charger and roof aerial for optimal reception. Can be operated via a multi-function steering wheel, if ordered. A phone adapter is required at extra cost. Please see your Audi Centre for phone compatibility and full details	•	•	•	£340.43	£400.00
GSM mobile telephone preparation in front centre armrest , with hands-free function, Bluetooth interface, charger and roof aerial for optimal reception. A phone adapter is required at extra cost. Please see your Audi Centre for phone compatibility and full details. Only available in combination with 3-spoke Sports part-perforated leather multi-function steering wheel	•	•	•	£340.43	£400.00
GSM mobile telephone cradle (applicable for factory-fitted GSM mobile-telephone preparation only)	•	•	•	£85.11	£100.00
Satellite Navigation System Plus. DVD-based route planning and guidance with MMI-control logic and 6.5" colour monitor. 3D map display, RDS radio, DVD player for Navigation system, audio or MP3 CDs (cannot be used at same time as Navigation system) and two integrated MMC/SD card slots for MP3. Includes European coverage disc. Located in dashboard in lieu of Concert radio. (6-CD auto-changer or iPod connection recommended with this option)	-	-	-	£1,851.06	£2,175.00
	•	•	S	£425.53	£500.00
TV reception. Only in combination with Satellite Navigation System Plus (Analogue reception)	•	•	•	£600.00	£705.00
iPod connection for playing/charging your iPod in your RS 4. Located in glovebox and controllable via radio or multi-function steering wheel (cannot be combined with CD changer)	•	•	•	£148.94	£175.00

Seats

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Electric front Recaro Sports seats , with electric adjustment for height, forwards and backwards position and backrest angle, and front side airbags (please note that electrically-activated side bolsters are deleted with this option on Saloon and Avant only)	•	•	–	No charge	
Heated seats – front and outer rear , individually controlled with variable temperature adjustment	•	•	•	£170.21	£200.00
RS 4 bucket seats with manual position-adjustment, electric lumbar support and electrically inflatable side bolsters operated from 'Sport' button on RS Sports steering wheel or dedicated seat switch (Cabriolet models include a lever which adjusts seat backrest only for access to rear seats. The seat base is moved via the manual forwards and backwards adjustment bar at the front of the seat)	S	S	•	No charge	

Safety and security

Adaptive light . Swivelling headlights for improved illumination on a winding road	•	•	•	£276.60	£325.00
Auto-dimming rear view mirror , with light and rain sensors and coming-home function (headlights remain on for a fixed period after key is removed from ignition)	•	•	•	£170.21	£200.00
Door-mirror housings in body colour	•	•	•	£72.34	£85.00
Door-mirrors – electrically folding	–	–	•	£102.13	£120.00
Door-mirrors – auto-dimming and folding. Only in combination with auto-dimming rear view mirror	–	–	•	£289.36	£340.00
Double glazing to side windows for improved sound insulation and additional break-in protection. Rear windows in standard glass	•	•	–	£340.43	£400.00
First-aid Kit	•	•	•	£21.28	£25.00
ISOFIX child-seat preparation , for front passenger's seat and outer rear seats, including passenger airbag deactivation switch. Only in combination with Recaro Sports Seats	•	•	S	No charge	
HomeLink®** compatible garage door opener	•	•	•	£144.68	£170.00
Rear side airbags	•	•	–	£255.32	£300.00
Seatbelts , from the Audi exclusive colour range	•	•	•	£936.17	£1,100.00

Steering wheels

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
3-spoke Sports part-perforated leather, multi-function steering wheel (deletes RS 4 wheel, which is replaced with standard A4 range Sports design steering wheel)	•	•	•	No charge	
Black Suede RS Sports steering wheel , with suede gear knob and handbrake grip	•	•	•	£382.98	£450.00

Interior

Automatic air re-circulation , with activated charcoal filter	•	•	•	£110.64	£130.00
Blinds , electrically operated for rear window, manually operated for side windows	•	-	-	£276.60	£325.00
Blinds , manually operated for side windows	-	•	-	£76.60	£90.00
Cool box , in glove compartment. Uses air conditioning system to cool down during journey	•	•	•	£46.81	£55.00
Controls pack . Steering wheel leather, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	£531.91	£625.00
Front centre armrest , with storage compartment and angle adjustment	•	•	S	No charge	
Inlays in a choice of Matt Aluminium, Fine-grain Myrtle Nutmeg and Piano Finish, Black	•	•	•	No charge	
Inlays from the Audi exclusive range	•	•	•	£617.02	£725.00
RS 4 floor mats from Audi exclusive, with RS 4 emblem and either black or silver piping	•	•	•	£302.13	£355.00
Floor mats from Audi exclusive, with leather piping from Audi exclusive colour range	•	•	-	£268.09	£315.00
	-	-	•	£221.28	£260.00
Floor mats and carpets from Audi exclusive, with leather piping on floor mats from Audi exclusive colour range	•	•	-	£680.85	£800.00
	-	-	•	£553.19	£650.00

Exterior

Automatically opening boot lid . When the luggage compartment is unlocked, the lid automatically opens to make loading easier	•	-	-	£25.53	£30.00
Black optic pack , consisting of black trims framing side windows, gloss-black front grille and body-coloured boot lid strip	•	•	-	£255.32	£300.00
Electric slide-and-tilt glass sunroof	•	•	-	£723.40	£850.00
Electric slide-and-tilt solar sunroof . Uses the sun's energy to supply a constant flow of air to reduce the temperature inside vehicle when parked	•	•	-	£1,000.00	£1,175.00
Wind deflector	-	-	•	£195.74	£230.00

Audi Centre Approved Accessories

Tracker stolen-vehicle recovery systems

	Saloon	Avant	Cabriolet	Basic RRP	Total RRP inc. VAT
Tracker Monitor	•	•	•	*	*
Tracker Horizon	•	•	•	*	*

* For individual product information, pricing, fitting and subscription please contact your Audi Centre.



Options are subject to availability and may extend delivery.
• = Available

Further accessories can be found in the Audi Approved Accessories brochure for this model.
Please consult your Audi Centre for more details.

Colour and trim guide

RS 4 bucket seats – Interior trim colours on Saloon and Avant:

Order code	Upholstery	Carpet	Dashboard	Headlining	Race cloth/leather	Valcona leather, metallic
QH	Black	Black	Black/Black	Black	•	–
OK	Black	Black	Black/Black	Silver	•	–
QM	Black, metallic	Black	Black/Black	Black	–	•
QN	Black, metallic	Black	Black/Black	Silver	–	•

RS 4 Recaro Sports seats – Interior trim colours on Saloon and Avant:

Order code	Upholstery	Carpet	Dashboard	Headlining	Silk Nappa leather	Race cloth/leather	Valcona leather, metallic
QH	Black	Black	Black/Black	Black	•	•	–
QJ	Silver	Black	Black/Black	Silver	•	–	–
OK	Black	Black	Black/Black	Silver	•	•	–
QM	Black, metallic	Black	Black/Black	Black	–	–	•
QN	Black, metallic	Black	Black/Black	Silver	–	–	•



Options are subject to availability and may extend delivery.
– = Not available • = Available

Colour and trim guide

RS 4 Sports seats – Interior trim colours on Cabriolet:

Order code	Upholstery	Carpet	Dashboard	Headlining	Silk Nappa leather N7S
QH	Black	Black	Black/Black	Black	•
QT	Silver	Black	Black/Black	Black	•

RS 4 Recaro Bucket seats – Interior trim colours on Cabriolet:

Order code	Upholstery	Carpet	Dashboard	Headlining	Valcona leather, N0R
QH	Black	Black	Black/Black	Black	•

RS 4 Paintwork and hood combinations:

Order code	Paint No	Exterior Colour	Black Hood PA	Blue Hood PB	Red Hood SF
1T	Y1C	Imola yellow	•	-	-
5B	Y7W	Silver metallic	•	•	•
5W	Z5E	Mugello blue, pearl effect	•	•	•
5N	Z5F	Sprint blue, pearl effect	•	•	-
L8	Z9Y	Phantom black, pearl effect	•	-	•
6Y	Z7S	Daytona grey, pearl effect	•	-	•
3W	Z6E	Deep green, pearl effect	•	-	•
C2	Y7J	Avus silver, pearl effect	•	•	•
N9	Z3M	Misano red, pearl effect	•	-	-

Options are subject to availability and may extend delivery.
- = Not available • = Available





CO2 data and information

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of Carbon Dioxide (CO2) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol and diesel engines.

CO2 emission figures

The CO2 emission figures quoted in the technical data section on page 5 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO2 emissions may be lower depending on options selected.

	Petrol and Diesel engines
A - up to 100g/km	£0.00
B - 101 to 120g/km	£35.00
C - 121 to 150g/km	£115.00
D - 151 to 165g/km	£140.00
E - 166 to 185g/km	£165.00
F - 186 to 225g/km	£205.00
G - over 226g/km	£300.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional ‘Inspection Service Regime’ and the flexible ‘LongLife Service Regime’. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car’s on-board computer calculates its own maintenance interval, providing you with ample warning of a due Service via the ‘distance to Service’ display.

Inspection Service Regime

Vehicle usage:	
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, ‘sporty’ driving.
Service intervals:	
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer Service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

LongLife Service Regime

Vehicle usage:	
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.
Service intervals:	
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am–6pm Monday to Friday
9am–5pm Saturday
Service: 8am–6pm Monday to Friday
8.30am–1pm Saturday
Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will Service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£469.36
Numberplates	£20.00
VAT	£85.64
Total	£575.00



Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.





	Option	Price
RS 4 quattro		
ABI insurance group		20E
Colour		
Audi exclusive		
Package		
Wheels, tyres and suspension		
Audio and communications		
Seats		
Upholstery		
Safety and security		
Steering wheel		
Interior equipment		
Exterior equipment		
Audi Centre Approved Accessories		
Colour and trim		
		Total

Please detach and hand to a member of staff at your Audi Centre.

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Specifications and prices subject
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Printed in the UK
Edition 7. 05/07
2008 model year