

RS 4

The new Audi RS 4 Avant.

The fourth-generation Audi RS 4 Avant has arrived. Its sharp, bold looks signify a whole new era in design, yet the curves of the bodywork also evoke the long line of RS models that went before. 450PS. 600 Nm. 2.9-litre V6. And the extraordinary grip of quattro all-wheel drive. This is a car with motorsport in its genes.



Contents

This pricelist is designed to take you logically through the features and options available for the new RS 4 Avant. But if you'd like to go straight to a particular section, simply click on the relevant page number below.

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RS 4

Key features that come as standard

The new RS 4 Avant offers an attractive level of specification as standard, including 19" Silver alloy wheels and RS-specific body styling. Inside, the RS-specific Virtual Cockpit keeps you up to date and Super Sport seats provide exceptional comfort and style.

Wheels

- ▶ 19" x 9.0J '10-spoke-star' design forged alloy wheels in Silver
- ▶ Space saver spare wheel
- ▶ Tool kit and car jack

Performance and suspension

- ▶ RS exhaust system – dual-branch exhaust system with two-oval tailpipe trims
- ▶ RS Sport suspension – dynamically tuned, with single-tube, gas-filled shock absorbers with a coil spring on the lightweight front and rear axles
- ▶ RS Audi Drive Select – changes your car's handling and response at the touch of a button to suit the way you want to drive. Enables the driver to alter the throttle response, gear-shift characteristics and steering feel between three pre-set modes: Auto, Comfort and Dynamic. There is a separate Individual setting that allows you to adjust the vehicle's characteristics to your preference
- ▶ quattro with Sport differential – the electronically regulated Sport differential distributes variable amounts of driving force to each rear wheel, improving stability and agility especially when cornering. It ensures better direct steering characteristics and, thanks to less steering effort, more agile handling
- ▶ Hill-hold assist

Lighting

- ▶ High-beam assist
- ▶ LED headlights with LED rear lights and dynamic rear indicators

Exterior equipment

- ▶ Windscreen with acoustic glazing
- ▶ Matt aluminium-look mirror housings
- ▶ Door mirrors – electrically folding, adjustable and heated with integrated LED side indicators and kerb-view function for passenger side and heated windscreen washer jets
- ▶ RS body styling including:
 - ▶ Flared front and rear wheel arches
 - ▶ Front bumper with enlarged air inlets
 - ▶ Lateral air inlets next to front headlights
 - ▶ Honeycomb design grille with quattro logo in Matt black
 - ▶ Front spoiler in Matt aluminium look
 - ▶ Roof spoiler
 - ▶ Side sill extensions in body colour with high-gloss black inserts
 - ▶ Roof rails in aluminium matt look
 - ▶ Towbar preparation
- ▶ Audi Beam – uses LEDs to project the Audi Sport logo onto the ground as you exit your vehicle

Seats

- ▶ RS Super Sport heated front seats in Fine Nappa leather with contrast honeycomb stitching
- ▶ Split-folding three-seater rear seat bench with 3-part (40/20/40) design and rear centre armrest
- ▶ Electrically adjustable front seats
- ▶ Lumbar support, pneumatically adjustable with massage function

Inlays

- ▶ Aluminium race

Interior equipment

- ▶ Deluxe 3-zone electric climate control
- ▶ Flat-bottomed high multi-function 3-spoke leather Sport steering wheel with RS badging
- ▶ Black cloth headlining
- ▶ Door sill trims – illuminated with RS 4 logo
- ▶ LED Interior Lighting Pack:
 - ▶ Ambient lighting in front and rear door trims and interior door handles
 - ▶ Courtesy lighting in the exterior door handles for easy entry and exit in the dark
 - ▶ Entry lights front and rear
 - ▶ Cupholder lighting
 - ▶ Ambient lighting in centre console
 - ▶ Lighting for both front and rear footwells

- ▶ Leather door armrests and kneepads
- ▶ Auto-dimming rear-view mirror
- ▶ Front centre armrest
- ▶ Front and rear floor mats
- ▶ RS-specific gear-lever knob in perforated leather with contrast stitching
- ▶ Pedals in stainless steel
- ▶ Remote control key with RS emblem
- ▶ Pre-sense City
- ▶ Power-operated tailgate
- ▶ Electric load area cover

Driver assistance

- ▶ Multi-collision brake assist
- ▶ Audi Side Assist – aids the driver when changing lane. Audi Side Assist monitors the area behind your car using radar sensors located discreetly in the rear bumper. It then informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. Works at speeds from approximately 6mph

RS 4 continued

Audio and communication

- ▶ MMI Navigation Plus with MMI Touch – in addition to standard MMI Radio Plus, includes the following:
 - ▶ 8.3” high-resolution colour MMI display
 - ▶ MMI touch-sensitive control panel for fast, intuitive operation, handwriting recognition and ability to move and zoom freely on the map
 - ▶ Integrated navigation with 3D map display of places of interest
 - ▶ Country-specific information – find out the legal regulations for the country you’re travelling to, such as speed limits, whether it is compulsory to carry a high-visibility vest or whether you need to display a motorway toll sticker
 - ▶ Online map updates (includes five free updates) and myAudi special destinations which allows you to download special destinations such as your favourite restaurants into your navigation system via your myAudi account*
- ▶ Bluetooth interface†
- ▶ Detailed route information: map preview, choice of alternative routes, POIs, lane recommendations, motorway exits, detailed junction maps and more
- ▶ Traffic information online (in conjunction with Audi Connect Infotainment services)
- ▶ MMI search – free text search with intelligent suggestions provided during entry
- ▶ Natural voice recognition
- ▶ Jukebox hard drive memory for music (10GB)
- ▶ DVD drive for music CDs and video DVDs
- ▶ 2x SDCX card readers
- ▶ Audi Connect Safety and Service (e-call)
- ▶ Audi Connect Infotainment Services, 36 months
- ▶ Audi Sound System – impressive sound with 10 loudspeakers including centre speaker and subwoofer, 6-channel amplifier with a total output of 180 watts
- ▶ Audi Smartphone Interface
- ▶ DAB digital radio reception

- ▶ Audi Virtual Cockpit with RS-specific display – innovative 12.3” full colour digital instrument cluster for the flexible display of information tailored to the driver’s needs. Displays the following:
 - ▶ Vehicle/engine speed
 - ▶ 3D navigation map
 - ▶ Radio/media information
 - ▶ Driver assistance systems
 - ▶ All MMI functionalities (e.g. telephone, car settings etc.)
 - ▶ RS-specific menu with central rev counter, including gear display, power/torque display and g-force indicator
 The ‘view’ button on the multi-function steering wheel allows you to change between two differently sized representations of the instrument dials. The display with small instruments allows the onboard computer and MMI contents to be shown across the full display area
- ▶ Email, calendar and text messages can be displayed on your vehicle’s MMI. A myAudi account and Audi MMI Connect app are required. Please check www.audi.co.uk/phonecompatibility for more information

Safety and security

- ▶ Pop-up bonnet – active hinges raise the bonnet if pedestrian contact is sensed
- ▶ First aid kit with warning triangle
- ▶ Seat-belt monitoring
- ▶ Anti-theft alarm
- ▶ 6-airbag system
- ▶ Driver and front passenger airbag
- ▶ Anti-theft wheel bolts
- ▶ Light and rain sensor
- ▶ Multi-collision brake assist – once a primary collision has happened, Multi-collision brake assist supports to avoid additional accidents if possible. System automatically initiates a full braking application to reduce the risk of skidding and further collisions in an accident. The reduction in speed also makes the vehicle easier to control after impact. Function can be overridden by the driver

*Terms and conditions apply, please see page 30.

†For mobile phone and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility

RS 4 Carbon Edition

Specification in addition or replacement to RS 4

The Carbon Edition adds specially chosen carbon details to the cabin and to the exterior of the car, as well as unmistakable RS Matrix LED headlights that are sure to be noticed – day or night.

Wheels

- ▶ 20" x 9.0J '5-arm peak' design alloy wheels, gloss-milled aluminium in Anthracite, matt black

Performance and suspension

- ▶ Red brake calipers
- ▶ RS Sport exhaust system

Lighting

- ▶ RS Matrix LED headlights with LED rear lights and dynamic front and rear indicators

Exterior equipment

- ▶ Privacy glass (side and rear windows) and front acoustic glazing
- ▶ Carbon engine cover
- ▶ Carbon door mirrors
- ▶ Carbon Matt Aluminium Styling Pack – front spoiler, sill extension and diffuser insert in carbon, including matt aluminium radiator grille, windows and horizontal bar in the diffuser. Also includes a matt titanium quattro logo on the front grille
- ▶ Metallic paint

Seats

- ▶ Fine Nappa leather RS Super Sport seats, black with Crescendo red contrast honeycomb stitching

Inlays

- ▶ Carbon inlays

Interior equipment

- ▶ Extended LED Interior Lighting Pack – multi-coloured

RS 4 Avant









Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
2.9 TFSI quattro	Petrol	450PS	8-speed tiptronic	199	£60,290	£62,175

RS 4 Carbon Edition

Engine	Fuel type	Power	Transmission	CO2 g/km*	RRP inc VAT**	Recommended OTR**
2.9 TFSI quattro	Petrol	450PS	8-speed tiptronic	200	£70,290	£72,175

*CO2 emissions can change if a different size alloy wheel is ordered onto the vehicle. This may lead to a change to the Vehicle Excise Duty (VED) amount payable. Please refer to pages 10, 26 and 28.
Values are based on standard EU test figures for comparative purposes and may not reflect real driving results.
**Recommended Retail Price (RRP) includes VAT at 20%, which may be subject to change. Please see page 28 for an explanation on Recommended On-The-Road (OTR) retail prices and VED rates.

Paint

			RS 4	Carbon Edition	Total RRP inc VAT ⁺
0E		Mythos black, metallic	•	S	£645
2Y		Glacier white, metallic	•	S	£645
L5		Floret silver, metallic	•	S	£645
6Y		Daytona grey, pearl effect	•	S	£645
2D		Navarra blue, metallic	•	S	£645
N9		Misano red, pearl effect	•	S	£645
T3		Nardo grey, solid	S	S	£0
V4		Sonoma green, metallic	•	S	£645

Options are subject to availability and may extend time taken for delivery.
All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. Audi UK cannot guarantee that colours shown are 100% accurate.
Visit your local Audi Centre for a more accurate colour swatch.
⁺Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

Audi exclusive paint

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 50 exclusive paints* to choose from, a selection of which you can see below or specify any other paint colour in the Audi range. You can also order customised paint** – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.

			RS 4	Carbon Edition	Total RRP inc VAT [†]
Q0		Audi exclusive*/customised**	•	•	£2,400
Q0		Green, solid*	•	•	£2,400
Q0		Solar orange, solid*	•	•	£2,400
Q0		Nogaro blue, pearl effect*	•	•	£2,400
Q0		Nimbus grey, pearl effect*	•	•	£2,400
Q0		Palace blue, pearl effect*	•	•	£2,400
Q0		Vegas yellow, pearl effect*	•	•	£2,400

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Visit your local Audi Centre for a more accurate colour swatch.
*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.
**Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.
[†]Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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Wheels

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
45U	19” x 9.0J ‘10-spoke-star’ design forged alloy wheels in Silver with 265/35 R19 tyres	S	–	£0
PQV	20” x 9.0J ‘5-arm peak’ design alloy wheels, gloss-milled aluminium in Anthracite, matt black with 275/30 R20 tyres	–	S	£0
PQK	20” x 9.0J ‘5-twin-spoke edge’ design forged alloy wheels in Silver with 275/30 R20 tyres	•	–	£2,000
PQQ	20” x 9.0J ‘5-twin-spoke edge’ design forged alloy wheels in Anthracite black with 275/30 R20 tyres	•	–	£2,000

Options are subject to availability and may extend time taken for delivery.
Please note: CO2 emissions can change if a different size alloy wheel is ordered onto the vehicle. This may also lead to a change to the VED amount payable. Please refer to pages 26 and 28 for more details. Values based on standard EU test figures for comparative purposes and may not reflect real driving results.
⁺Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate. For images of the wheel designs please refer to www.audi.co.uk/configurator

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Performance and suspension

		RS 4	Carbon Edition	Total RRP inc VAT*
2MC	RS Sport suspension plus with Dynamic Ride Control (DRC) Enhanced suspension set-up which consists of a special shock absorber system that counteracts pitch and body roll movement without using any electronic devices. With DRC, diagonally opposed gas-filled shock absorbers on the car are linked together. There is a choice of three settings; Comfort, Dynamic or Auto. Not in conjunction with Towbar (1D4) or Towbar preparation	•	•	£2,000
1N8	Dynamic steering Enhances driving dynamics and ride comfort by regulating the steering according to the driving situation. With this technology, driving is significantly more agile under everyday conditions, while directional stability and precision are increased at high speeds and in demanding driving situations	•	•	£950
PC2	Red brake calipers Brake calipers painted in high-gloss red with RS logo at the front	•	S	£400
OP6	RS Sport exhaust system Oval-shaped, high-gloss black dual-exhaust pipes which further enhance the engine sound	•	S	£1,200
PC5	Ceramic brakes 19" high-performance brake system with carbon-fibre reinforced ceramic front brake discs. Brake calipers are painted in high-gloss Anthracite with Audi Ceramic logo at front and RS logo at the rear. Benefits include extremely high level of wear resistance and enhanced fading resistance due to a lower sensitivity to high thermal loads. Includes space saver spare wheel (1G6)	•	•	£6,000
6Y4	Top speed restriction increase to 174mph*	•	•	£1,450
7K3	Tyre pressure monitoring display Tyre pressure monitoring system monitors the set air pressure and temperature of the tyres during driving. Air pressures and temperatures of the individual tyres can be displayed in the Audi Virtual Cockpit	•	•	£250

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*Where the law permits.
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Lighting

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
PXC	RS Matrix LED headlights with LED rear lights and dynamic front and rear indicators Audi Matrix LED technology provides precise illumination of the road whilst reducing the risk of dazzling other road users. Using information obtained from the vehicle’s sensors, camera and MMI Navigation it identifies the appropriate lighting required. Using these sources, Matrix LED dips or fully extinguishes individual lighting diodes when vehicles are detected ahead. Matrix LED calculates the appropriate lighting required and automatically dips or turns off individual lighting diodes, creating corridors of lights either side of the vehicle or the object in front of it. Includes dynamic front and rear indicators which sweep from inside to out with RS-specific darkened trims	●	S	£850

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Exterior equipment

		RS 4	Carbon Edition	Total RRP inc VAT*
6FQ	Carbon door mirrors Exterior mirror housings in carbon	•	S	£1,200
3FU	Panoramic glass sunroof Electrically tilting and opening, with extra-large glass area. Includes an electrically adjustable sunshield and convenience closing via the central locking remote control. The integrated wind deflector reduces wind noise when the roof is open	•	•	£1,250
VW6	Privacy glass and front acoustic glazing Dark-tinted rear and rear-side windows (from B-pillar backwards) and front side windows in acoustic glass for better insulation from exterior noise	•	S	£450
NM5	Carbon engine cover Engine cover with carbon trim	•	S	£500
PAH 6FJ 3S2	Black Styling Pack Front lip spoiler, radiator grille frame, exterior mirror housings and side window capping strips in high-gloss black. Also includes high-gloss black air intake duct with quattro logo in matt titanium look and black roof rails	•	–	£550
PA7 6F5 3S2	Carbon Black Styling Pack Front spoiler, sill extension inserts and diffuser insert in carbon including high-gloss black-trimmed radiator grille, windows and horizontal bar in the diffuser. Also includes a matt titanium quattro logo on the front grille and high-gloss black exterior mirror housings. Not available in conjunction with hands-free boot opening system (part of PGD or WB3) and black roof rails	•	–	£5,000
PQB	Carbon Matt Aluminium Styling Pack Front spoiler, sill extension inserts and diffuser insert in carbon including matt aluminium radiator grille, windows and horizontal bar in the diffuser. Also includes a matt titanium quattro logo on the front grille. Not available in conjunction with hands-free boot opening system (part of PGD or WB3)	•	S	£4,450

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Exterior equipment continued

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
6XL	Door mirrors (folding with auto-dimming and memory function) Auto-dimming with memory function, electrically folding, adjustable and heated with built-in LED side indicators and kerb-view function for passenger side. Only in combination with memory seats (PV3)	•	•	£125
2Z0	Deletion of model and technology designation at rear	•	•	£0
1D4	Towbar (folding) Manually swivelling ball head with electric release. Operated via a button in the luggage compartment. Includes trailer/caravan stabilisation via Electronic Stability Control (ESC) and allows continual use of electrical devices in the trailer/caravan whilst driving. 13- to 7-pin adaptor may be required – please ask for details and pricing at your local Audi Centre. Not in conjunction with Dynamic Ride Control	•	•	£850

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Front Super Sport seats with RS embossed logo

RS Super Sport heated front seats in Fine Nappa leather with contrast honeycomb stitching including: Lumbar support, pneumatically adjustable with massage function and split folding 3-seater rear seat bench with 3-part (40/20/40) design and rear centre armrest.

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
N1H	Front Super Sport seats with Fine Nappa leather – honeycomb quilted design with contrast stitching	S	S	£0

Front Super Sport seats with RS embossed logo colour choices		Fine Nappa leather	Carbon Edition
UB	Black upholstery with Rock grey stitching. Headlining in Black. Upper and lower dashboard in Black, carpet in Black	•	–
QO	Lunar silver upholstery with Rock grey stitching. Headlining in Black. Upper and lower dashboard in Black, carpet in Black	•	–
QB	Black upholstery with Crescendo red stitching. Headlining in Black. Upper and lower dashboard in Black, carpet in Black	•	S

Seat options

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
4A4	Heated front and outer rear seats	•	•	£300
PV3	Electrically adjustable front seats with memory function for the driver's side Only available in combination with door mirrors (folding with auto-dimming and memory function) (6XL)	•	•	£200

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Inlays

			RS 4	Carbon Edition	Total RRP inc VAT ⁺
5MD		Aluminium race	S	–	£0
5MB		Carbon	•	S	£950
5MF		Aluminium race, anthracite	•	–	£350
5TL		Piano finish, black	•	–	£200

Options are subject to availability and may extend time taken for delivery.
All the inlay swatches on this page are matched as accurately as possible to the actual inlay colours used. Audi UK cannot guarantee that colours shown are 100% accurate.
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Interior equipment

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
QQ2	Extended LED Interior Lighting Pack – multi-coloured In addition to the standard LED Interior Lighting Pack includes coloured ambient lighting in the following areas: ▶ Door trims, front and rear ▶ Door storage areas, front and rear ▶ Cupholder ▶ Centre console ▶ Footwells, front and rear 3 predefined colour profiles are available which can be individually selected, or interactively set with your Audi Drive Select mode	•	S	£100
QE1	Storage Pack Includes the following items in the car: ▶ Storage net on the back of the front seat backrests ▶ Closed storage compartment below exterior light switch on driver side ▶ Lockable glovebox ▶ Cupholder in rear centre armrest Includes the following in the luggage compartment: ▶ Tensioning straps, left and right ▶ 12V socket ▶ Nets in the recess areas, left and right ▶ Luggage net	•	•	£175
1XP	Heated 3-spoke perforated leather high multi-function steering wheel with contrast stitching and RS badging Control of on-board computer and radio with both hands on the steering wheel. Colour to match the selected dashboard upper section. Includes leather gear lever. With full-size airbag, height and reach-adjustable	•	•	£175

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Technology Packs

Comfort and Sound Pack

A pack that adds value by combining some of our most popular options – designed to offer convenience as well as enhancing your driving comfort and sound experience.

Bang & Olufsen 3D Sound System
The system features 19 loudspeakers including two subwoofers and centre loudspeaker and a 16-channel amplifier with an output of 755 watts. Spatial sound reproduction through the new 3D sound feature for the front seats. Includes speed-sensitive volume adjustment and illuminated loudspeakers within the front doors

Advanced key with electric hands-free boot opening system
Access and authorisation system that works through automatic data exchange between key and vehicle, allowing the driver to keep their car key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. Pressing the start/stop button integrated in the centre console starts and stops the engine. Also includes an electric hands-free boot lid release sensor located underneath the rear bumper, which can be operated by a simple kicking movement below the sensor

Rear-view camera
An image of the area behind the vehicle is shown on the MMI display. Reversing camera is concealed in the handle strip in the luggage compartment lid

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
WB3	Comfort and Sound Pack Hands-free boot opening system not available in conjunction with Carbon styling packs (PA7 or PQB)	•	•	£1,295

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Technology Audio and communication

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
9ZE	Audi Phone Box with wireless charging Enables drivers to use their mobile phone in the car by placing it in the storage compartment provided in the front centre armrest to create a wireless connection to the vehicle aerial, improving reception quality (subject to network coverage). Operated via the MMI control panel, the multi-function steering wheel or the voice control system. Wireless charging available (with Qi-enabled compatible phones) or phone can be charged via USB port. Audi Phone Box option also provides an additional bluetooth interface for a second device meaning two mobile phones can be connected to the vehicle simultaneously. For mobile phone Bluetooth and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility	•	•	£325

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Technology Driver assistance

Driver Assistance Pack – Tour

With busier roads than ever, Audi technology can keep an extra eye out. This pack brings together the driver assistance systems that support long-distance driving, especially when driving in congestion and varying average speed limit zones. As well as helping you to drive more efficiently, the pack also includes advanced safety systems.

Adaptive Cruise Control with Stop&Go and Traffic-jam assist

Automatic distance regulation, using radar sensors to maintain the required distance between vehicles ahead by braking and accelerating. Approximate control range: S tronic/tiptronic transmissions 0–155mph.* In conjunction with S tronic or Tiptronic, includes Stop&Go function, where the system brakes the car to a stop. The driver can select from 5 distance thresholds and influence the systems acceleration behaviour via Audi Drive Select. Vehicles with S tronic and tiptronic transmissions also feature, Traffic-jam assist which detects vehicles ahead and on adjacent lanes to assist with the braking, acceleration and also steering up to approximately 40mph, to keep the vehicle in lane

Predictive efficiency assistant

The system uses navigation data e.g. speed limits, traffic signs, road bends, junctions and roundabouts to give the driver efficiency advice in the instrument cluster (or via the Audi Virtual Cockpit). In conjunction with Adaptive Cruise Control (ACC), the system uses the route data and speed limits to adjust the ACC desired speed and cornering accordingly. With S tronic or tiptronic transmissions, the system activates free-wheeling mode or engine braking, which can help reduce fuel consumption and enhance ride comfort

Pre-sense Front

Extends the collision warning and automatic braking function of Pre-sense City to cover the entire speed range (up to 155mph*) and can also increase braking initiated by the driver if this is inadequate. The system uses the camera located on the front rear-view mirror to detect vehicles and pedestrians in front in order to reduce severity of a collision, or if possible prevent an accident. The driver is first given a visual and acoustic warning followed by partial braking and then full brake application

Camera-based traffic sign recognition

Speed limit and traffic sign display via the Audi Virtual Cockpit or optional Head-up display. Detects the following signs: speed limits (including temporary limits), overtaking restrictions and no-entry warnings

Collision avoidance assistant

Supports the driver’s actions during an avoidance manoeuvre, reducing the likelihood of a collision or of swerving off the road. The system provides additional steering torque and uses vehicle sensors to calculate the optimum path of avoidance

Turn assist

When turning at junctions, from the moment the turn indicators are activated, the turn assist system detects approaching vehicles and applies braking to help avoid a collision

Active Lane Assist

Detects lane boundary markings and helps the driver to stay in lane with gentle steering intervention for greater safety and convenience, particularly on motorways. Works at speeds above approximately 40mph

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
PCN	Driver Assistance Pack – Tour	•	•	£1,250

Options are subject to availability and may extend time taken for delivery.
Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle.
System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.
*Where the law permits.
⁺Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

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Technology Driver assistance

Parking Assistance Pack Advanced

This Pack includes the latest technology to provide help in busy traffic situations, when changing lane, exiting your car and when reversing – for the convenience and protection of all occupants.

Audi Pre-sense Basic

Audi Pre-sense is a comprehensive technical package for identifying dangers well in advance and intervening appropriately to provide extra safety and protection. Where necessary, actions are taken to protect the driver and passengers from a potential collision. These include: front seat belt tightening, activating the hazard warning system, closing the windows and the sunroof (if fitted)

360° camera

Wide angle lenses cover the close range around the vehicle. The driver can choose between different image representations in the MMI display, including a live ‘bird’s-eye view’ image for parking. Includes guidelines which help the driver manoeuvre and navigate the vehicle into the right position

Audi Pre-sense Rear

Monitors vehicles following from behind and if a potential collision is detected, the driver is first warned visually via flashing light, then Audi Pre-sense Basic measures (e.g. closing windows) are initiated and if a collision is unavoidable, the system will tighten the front seat belts. The system is deactivated when towing

Park assist

Searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path and performs the steering action virtually automatically. The system can support the driver with:

- ▶ Parallel parking in reverse
- ▶ Exiting a parallel parking space, driving forwards
- ▶ Bay parking, both reverse and forwards.

Steering is done by the vehicle, with the driver responsible for acceleration and application of the brakes

Audi Side Assist

Aids the driver when changing lane. Audi Side Assist monitors the area behind the vehicle, using radar sensors located discreetly in the rear bumper, informing the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. Provides assistance at speeds from approximately 10–155mph*

Cross-traffic assist rear

Warns the driver of traffic crossing behind their own vehicle when reversing. The system alerts the driver first visually and then acoustically via the MMI, and then applies a brake jolt if a potential collision is detected

Exit warning

Monitors the rear and side of your stationary RS 4 and alerts the occupants via a warning light on the door before they exit that vehicles/cyclists are approaching from behind

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
PCZ	Parking Assistance Pack Advanced	•	•	£1,000

Options are subject to availability and may extend time taken for delivery.
 Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle.
 System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.
^{*}Where the law permits.
⁺Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

Technology Driver assistance

		RS 4	Carbon Edition	Total RRP inc VAT*
KS1	Head-up display Projects warning messages or driving-related information from assistance systems and the navigation system (if ordered) in full colour onto the windscreen in the driver's direct field of vision, giving the driver faster access to information. Display is adjustable in height	•	•	£900
KA2	Rear-view camera An image of the area behind the vehicle is shown on the MMI display. Reversing camera is concealed in the handle strip of the luggage compartment lid. Also available as part of Comfort and Sound Pack	•	•	£450
4X4	Rear side airbags	•	•	£350

Options are subject to availability and may extend time taken for delivery.
Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle.
System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.
*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

Audi warranty

All new Audi models come with a 3-year warranty as standard, and you can choose to extend this to a 4 or 5-year warranty* for a one-off cost. What’s more, if you decide to sell your Audi before the warranty expires, it will be fully transferred to the new owner. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

		RS 4	Carbon Edition	Total RRP inc VAT ⁺
–	Audi warranty , covering you for unlimited mileage in the first 2 years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	S	£0
EA6	Audi warranty , covering you for up to 4 years or 75,000 miles, whichever comes sooner. Cover includes a 2-year unlimited-mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	•	•	£385
EA9	Audi warranty , covering you for up to 5 years or 90,000 miles, whichever comes sooner. Cover includes a 2-year unlimited-mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	•	•	£905

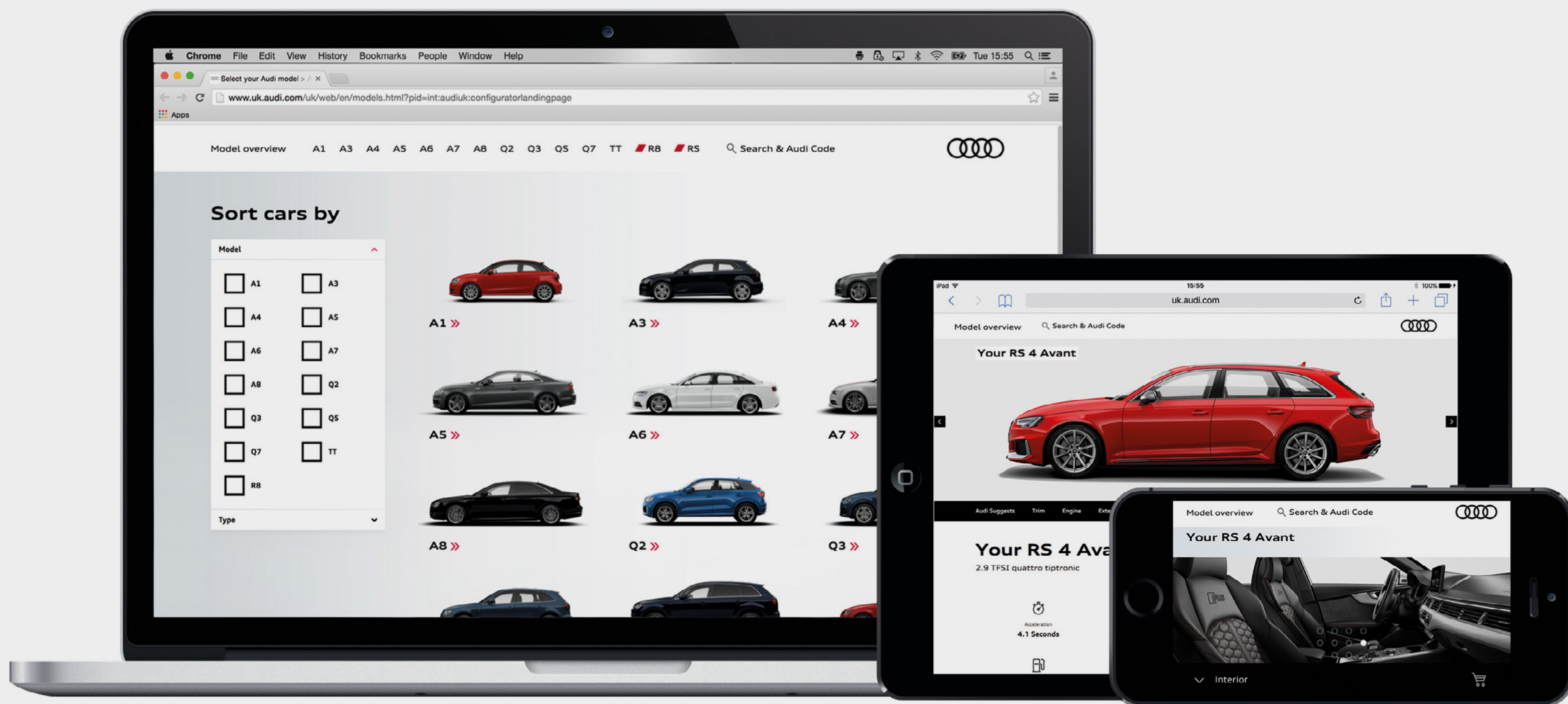
*3-year warranty consists of a 2-year unlimited-mileage warranty and a third year warranty with a 60,000-mile limitation. 4-year warranty consists of a 2-year unlimited-mileage warranty and 2 further years’ coverage with a 75,000-mile limitation. 5-year warranty consists of a 2-year unlimited-mileage warranty and 3 further years’ coverage with a 90,000-mile limitation.
**Only available before registration of your Audi. Please speak to your Audi Centre for full details.
⁺Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

– = Not available • = Available S = Standard

Audi configurator

The easy way to build your Audi

Our online configurator makes it simple to create your ideal Audi, using all your favourite options from this pricelist.



Visit www.audi.co.uk/configurator to create your perfect Audi RS 4

Financing your Audi

A range of finance plans designed to suit you

At Audi, we offer a range of ways to finance your new Audi RS 4 Avant – with most finance agreements, you just need to choose your annual mileage and the length of the term, then pay an initial deposit which could be as little as one monthly payment.* For more details, see the accompanying Audi Finance booklet, or speak to your local Audi Centre.

Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

Online Finance Calculators

Use our finance calculators to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators and see what you can expect to pay for your new Audi.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance[†] is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit www.insurewithaudi.co.uk

*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. [†]Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

RS 4 Avant technical data

All of our RS 4 Avant engines meet EU6 emissions standards. Depending upon your chosen RS 4 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and chosen engine.

Engine	2.9 TFSI quattro
Transmission	8-speed tiptronic
Cylinder	6
Displacement, cubic cm	2894
Max. power, ¹ PS at rpm	450/5700–6700
Performance	
Max. torque, Nm at rpm (in overboost)	600/1900–5000
0–62mph acceleration, seconds	4.1
Top speed, mph*	155
Weight	
Unladen weight, ² kg	1790
Gross weight limit, kg	2305
Further information	
Roof load limit/nose weight	90/80
Max. trailer load unbraked, ³ kg	750
Max. trailer load with 12%/8% gradient, ³ kg	1900/2100
Fuel tank approx. capacity, litres	58
ABI insurance group 1–50 ⁴	45E

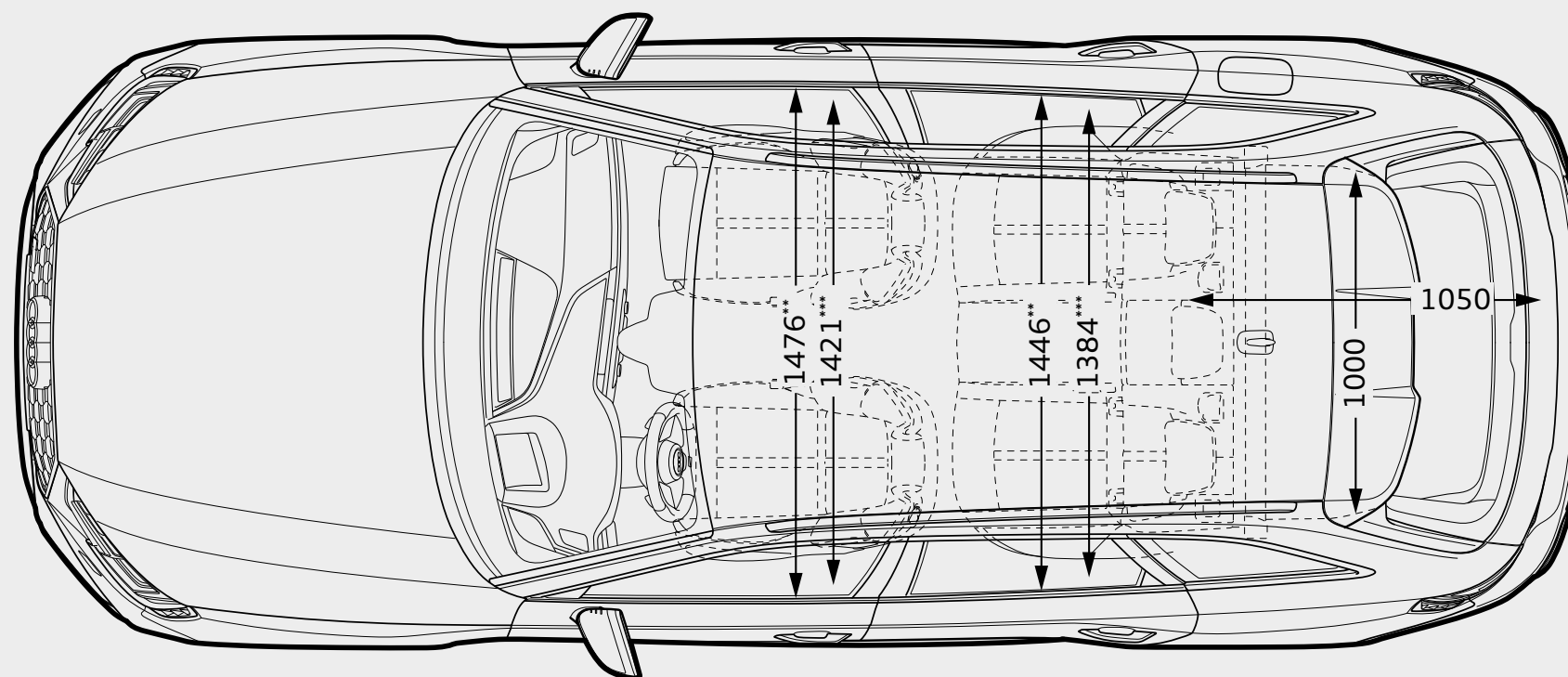
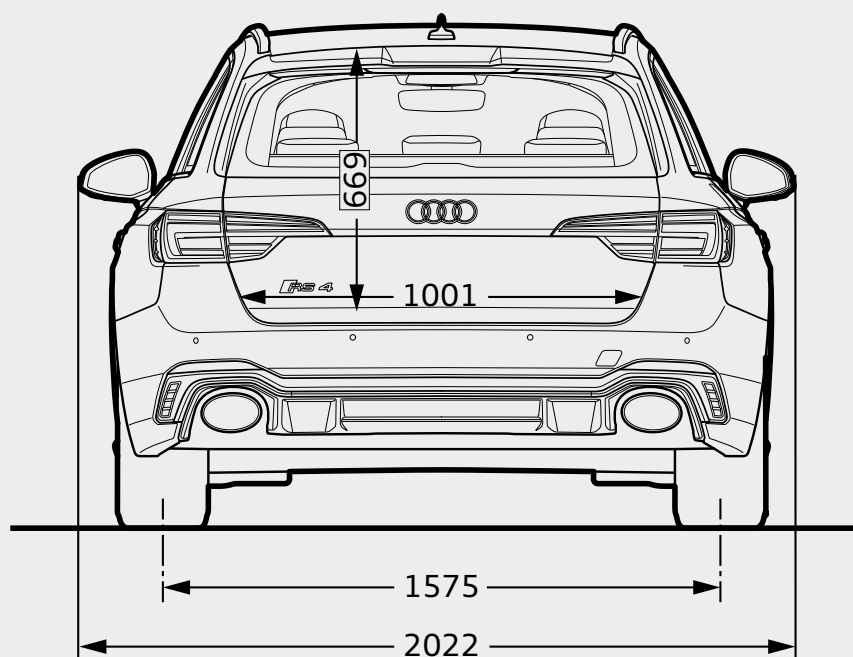
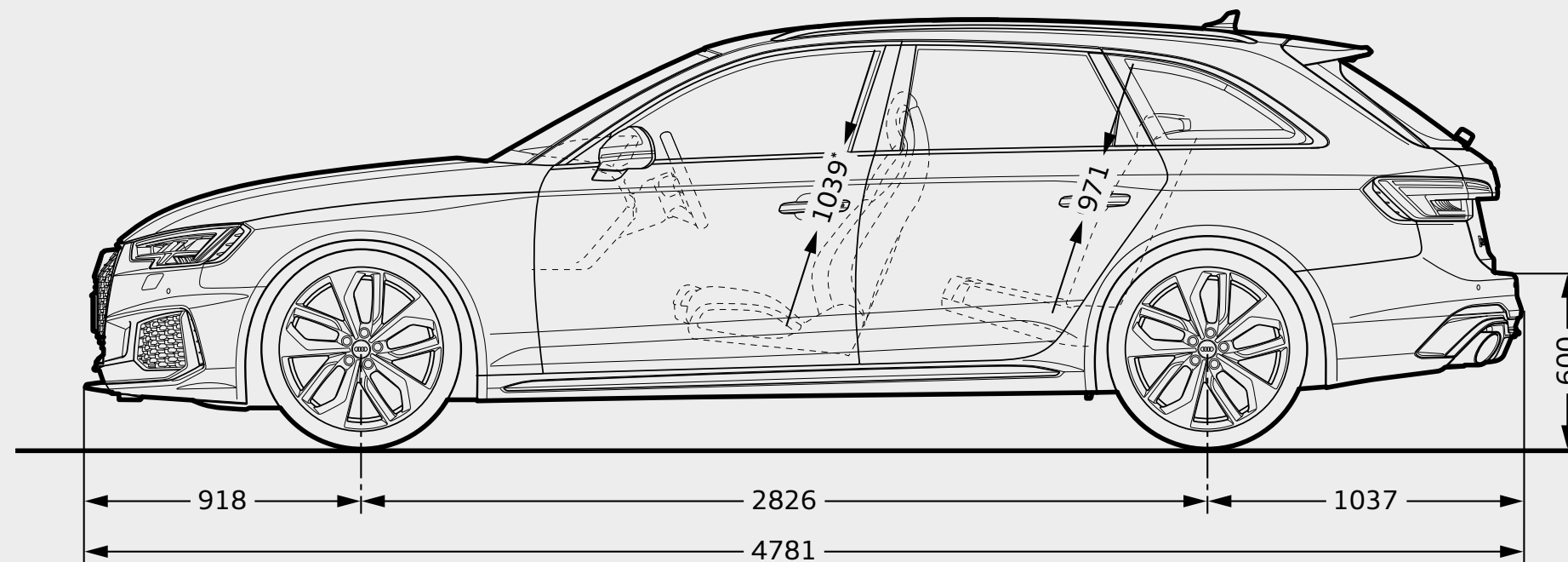
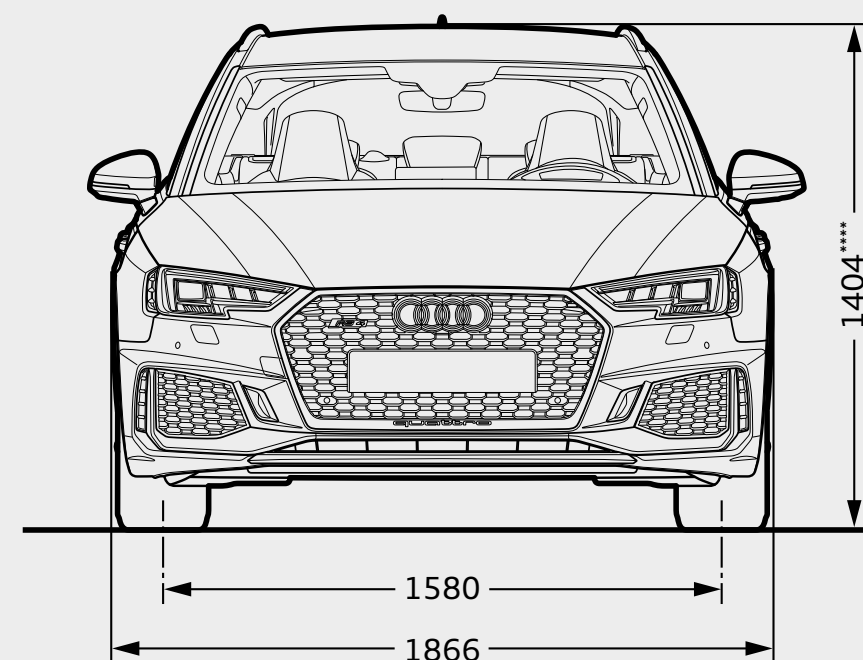
Engine		2.9 TFSI quattro
Transmission		8-speed tiptronic
Max. power, ¹ PS at rpm		450/5700–6700
Wheel and Tyre Clustering		
CO ₂ emissions, ⁵ g/km	19” wheels	199
	20” wheels	200
Benefit in kind 2017/18 tax year (BIK)%	19” wheels	37%
	20” wheels	37%
Fuel consumption, ⁵ mpg (l/100km) Urban	19” wheels	24.6 (11.5)
	20” wheels	24.4 (11.6)
Fuel consumption, ⁵ mpg (l/100km) Extra Urban	19” wheels	39.2 (7.2)
	20” wheels	39.2 (7.2)
Fuel consumption, ⁵ mpg (l/100km) Combined	19” wheels	32.1 (8.8)
	20” wheels	32.1 (8.8)

The information on this page is relevant for new factory orders only and is correct at time of publication. Please confirm with your Audi Centre the exact specification and technical data for your model. *Electronically limited. Please see page 11 for option to increase limit. ¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC). The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139. ²Vehicle’s unladen weight without driver (calculated in accordance with the current version of Directive (80/1268/EEC). The fitting of additional equipment may increase the vehicle’s unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced. ³The engine’s power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). ⁴Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details. ⁵Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in ‘real world’ driving conditions. More information is available at www.dft.gov.uk/vca

RS 4 Avant dimensions

All the measurements you need

See the exact dimensions of the Audi RS 4 Avant, so you can check everything – from whether the car fits your garage to whether your luggage fits the boot.



Dimensions in millimetres. Optional equipment may affect dimensions. Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Turning circle approx. 11.7m.
 *Including roof aerial, the vehicle height is 1,404mm. **Maximum headroom. ***Elbow room width. ****Shoulder room width.
 *Measured by the VDA standard test method using 200 x 100 x 50mm blocks.

RS 4 model luggage compartment capacity:[†]
 505l (rear seats up).

Important information

Welcome to Audi

Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first two years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information.

Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

Information in this pricelist

We've done all we can to make the prices, specifications, technical details and all other information you see in this pricelist accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

We reserve the right to change prices or specification at any time. All prices shown in this guide include VAT which is currently charged at 20%.

Delivery charges and number plates are not included in the Total RRP inc VAT vehicle price.

Delivery charge	£504.99
Number plate	£20.00
VAT	£105.01
Total	£630.00

Recommended On-The-Road (OTR) prices include the delivery and number plate charges above, Road Fund Licence (which may vary depending on model/transmission – see table for details) and first registration fee at £55.00.

The images featured in this pricelist are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created 13 categories:

Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate ⁺ (second year onwards)
A – 0g/km	£0	£0
B – 1 to 50g/km	£10	£140
C – 51 to 75g/km	£25	£140
D – 76 to 90g/km	£100	£140
E – 91 to 100g/km	£120	£140
F – 101 to 110g/km	£140	£140
G – 111 to 130g/km	£160	£140
H – 131 to 150g/km	£200	£140
I – 151 to 170g/km	£500	£140
J – 171 to 190g/km	£800	£140
K – 191 to 225g/km	£1,200	£140
L – 226 to 255g/km	£1,700	£140
M – over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of publication, but these may alter to reflect any change in the applicable VED rate.
⁺Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

*Excludes Road Angel products.

Important information continued

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Connect Terms and Conditions

The Audi Connect Online Services (“Connect Services”) are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services (“Infotainment Services”); and
- ▶ Audi Connect ‘Safety and Service’ Services (comprising myService and myCarManager) (“Safety and Service”).

Some services require additional activation steps. In order to enjoy these services customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI App on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit www.audi.co.uk/connectterms

Audi Connect Infotainment Services

Audi Connect Online Infotainment Services (“Infotainment Services”) are provided via a SIM card embedded in the vehicle.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

Infotainment Services are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

Data is unlimited. There are no additional charges for data roaming within the EU (although availability of these services is limited to certain countries). You will not, however, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM. Should you wish to create a Wi-Fi hotspot we recommend you purchase Wi-Fi data packs via myAudi (link: <https://login.audi.com>). Any Wi-Fi data packs purchased via myAudi will remain with the vehicle upon sale of the vehicle and no refunds will be provided.

If you insert an external SIM card into the card slot (e.g. so as to enable Wi-Fi hotspot services), then all Infotainment Services data connections will be made via this SIM card (and not the Audi embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

For vehicles which have hazard alert and traffic sign information features, the vehicle sensors will be transmitting information to Audi AG. This information includes, but is not limited to, vehicle location, speed signs, areas where a risk of skidding, breakdown, accident and/or reduced visibility has been identified. The data is transmitted to Audi AG and shared with other Audi vehicles with hazard alert and traffic sign information features. The data is transmitted anonymously and does not identify an individual vehicle. Such data is only held for the purpose of warning drivers of potential road hazards and change of speed signs.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

Important information continued

Audi Connect Safety and Service

Audi Connect Online Safety and Service (“Safety and Service”) is available on certain models and is provided via a SIM card embedded in the vehicle.

Safety and Service features are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

Safety and Service comprises:

- 1) myService; and
- 2) myCarManager.

For full details of the features of Safety and Service, please visit www.audi.co.uk/connectterms

MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

Audi Vorsprung durch Technik

Audi UK
Customer Services
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Sheffield
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www.audi.co.uk

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